



ELSEVIER

# Mendeley: персональная научная библиотека и инструмент научной коммуникации

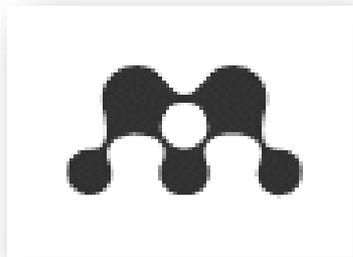
Дамир Хафизов

Тренер Elsevier



# Что такое библиоменеджер?

**Библиоменеджер (Reference management software)** - это система, позволяющие исследователям, учёным и писателям создавать, организовывать в персональной библиотеке и повторно использовать библиографические ссылки.

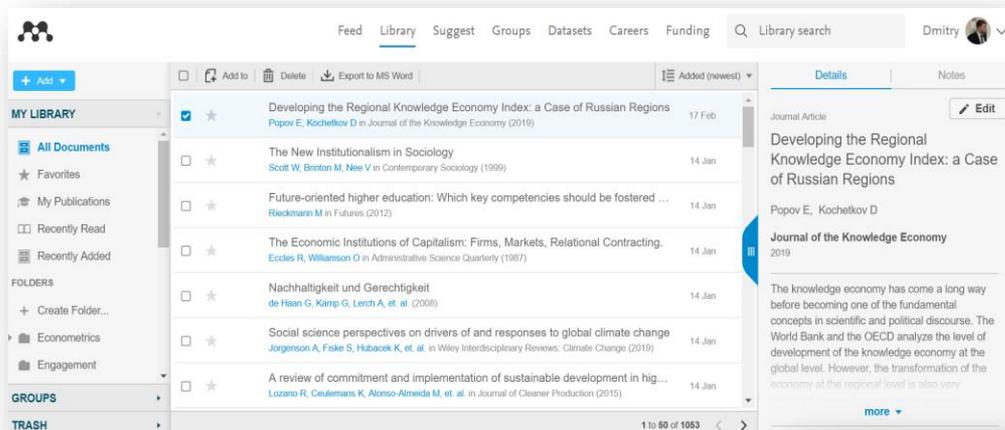


**ENDNOTE®**

**zotero**

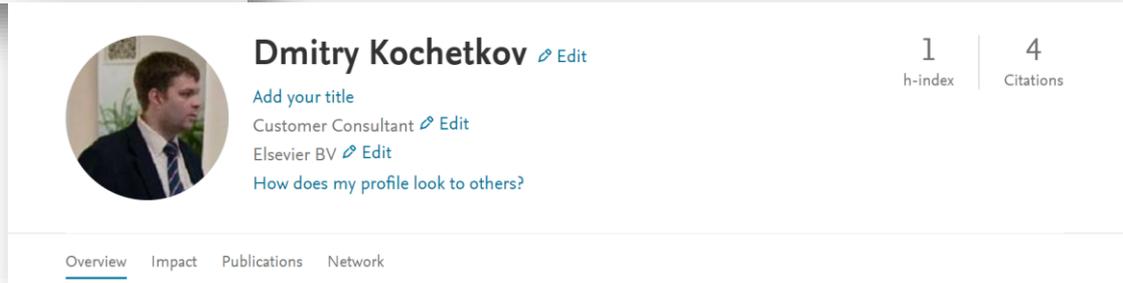


# Что такое Mendeley?



Mendeley - это **библиоменеджер**, позволяющий читать, комментировать, распространять, управлять хранением и цитировать научные статьи...

...и **научная социальная сеть** с 5,5 миллионами пользователей, позволяющая находить единомышленников и изучать тренды современных исследований.



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# Данные Mendeley используются в Scopus

< Вернуться к результатам | < Назад 5 из 8 Далее >

Экспорт CSV ▾ ⬇ Скачать 🖨 Печать ✉ Электронная почта 📄 Сохранить в PDF ☆ Сохранить в список 📄 Заказать документ Еще... >

1Cate 1Cate SFX

Economy of Region Открытый доступ  
Volume 13, Issue 2, 2017, Pages 477-488

## Entrepreneurial capacity of universities and its impact on regional economic growth (Article) (Открытый доступ)

Kochetkov, D.M.<sup>a,b</sup> ✉, Larionova, V.A.<sup>c</sup> ✉, Vukovic, D.B.<sup>d</sup> ✉

<sup>a</sup>Institute of Economics, Ural Branch of RAS, Ekaterinburg, 620002, Russian Federation

<sup>b</sup>Center for Regional Economic Studies, Graduate School of Economics and Management, Ural Federal University, 19, Mira St., Ekaterinburg, 620002, Russian Federation

<sup>c</sup>Graduate School of Economics and Management, Ural Federal University, 19, Mira St., Ekaterinburg, 620002, Russian Federation

Просмотр дополнительных организаций ▾

### Параметры ⓘ

4 69 Цитаты в Scopus  
40-е процентиль

2.55 Взвешенный по  
области знаний  
индекс цитирования

Параметры PlumX  
Использования, сбор данных, упоминания, записи в соцсетях и цитирования за пределами Scopus.

### Получения

Читатели: 45



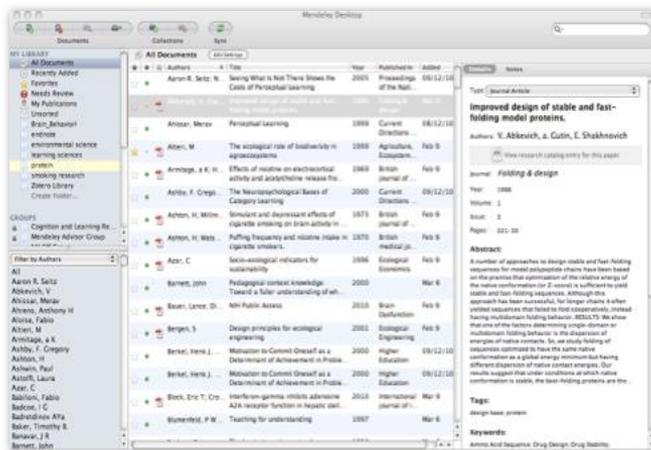
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# Функционал Mendeley

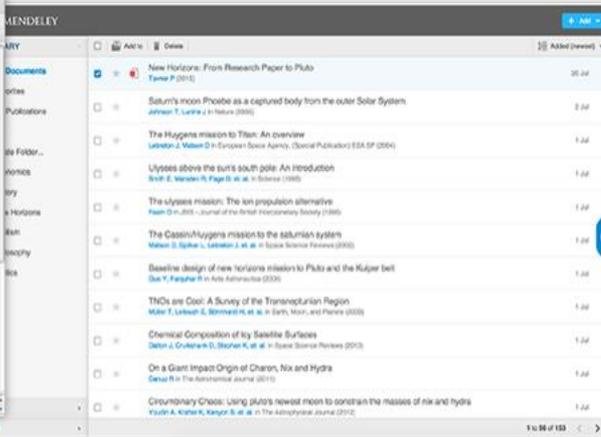
- **Организация** документов и ссылок
- **Коллаборации** через присоединение или создание групп
- **Поиск** документов и статистики
- **Хранение данных**
- **Управление академической карьерой**



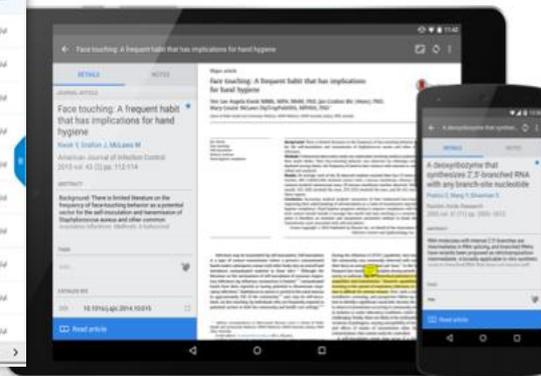
# Работает на всех платформах в большинстве браузеров



Desktop



Web



Mobile



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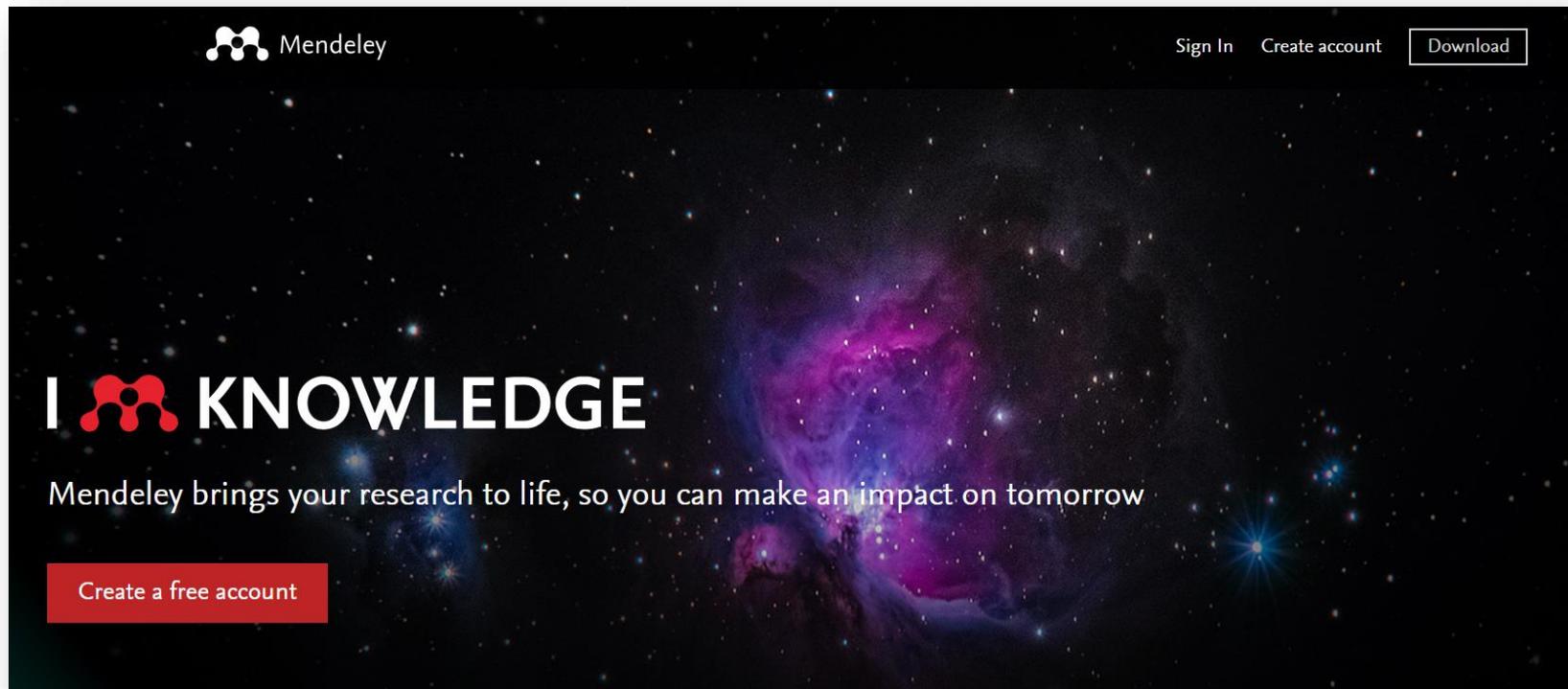
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# Библиоменеджер



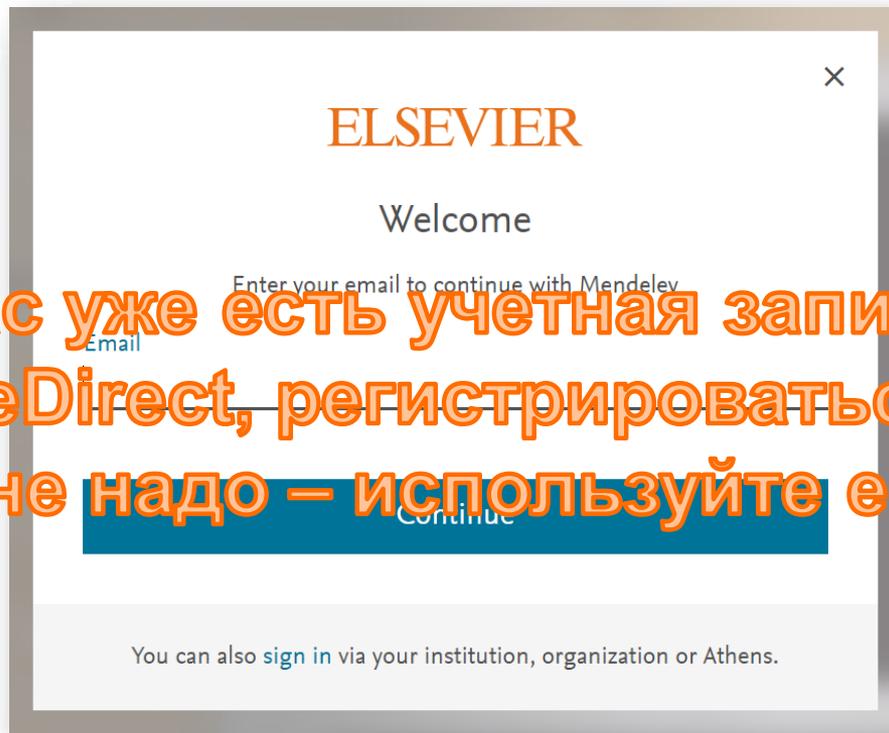
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Начало <https://www.mendeley.com>

The image shows the top section of the Mendeley website. At the top left is the Mendeley logo, which consists of three red circles connected by lines, followed by the word "Mendeley" in a white sans-serif font. To the right of the logo are the links "Sign In" and "Create account" in white text. Further right is a white rectangular button with the word "Download" inside. The background of the banner is a dark space with a colorful nebula in shades of purple, pink, and blue. In the lower-left area of the banner, the text "I KNOWLEDGE" is displayed in large white letters, with the red Mendeley logo icon replacing the letter "I". Below this, the tagline "Mendeley brings your research to life, so you can make an impact on tomorrow" is written in a smaller white font. At the bottom left of the banner is a red rectangular button with the text "Create a free account" in white.

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# Создание профиля



Если у Вас уже есть учетная запись Scopus или ScienceDirect, регистрироваться повторно не надо – используйте ее



# Работа с библиотекой



FILTER BY

All posts



Share updates and links with **followers**

Post

EXPAND YOUR NETWORK

**MY LIBRARY**

- Econometrics
- Engagement
- Entrepreneurial u...**
- Excellence initiatives
- Innovation

**GROUPS**

- Create Group...
- ФЦП

**TRASH**

☐ Add to ✕ Remove from folder 🗑 Delete 📄 Export to MS Word

☐ ★ A Guiding Framework for Entrepreneurial Universities  
EC-OECD (2012) 9 Jan

☐ ★ Determinants of Graduates' Start-Ups Creation across a Multi-Campus Entrepren...  
Guerrero M, Urbano D, Cunningham J, et. al. in Journal of Small Business Management (2018) 9 Jan

☐ ★ The entrepreneurial higher education institution: A review of the concept and its re...  
Gibb A, Hofer A, Kiofsten M (2013) 9 Jan

☐ ★ The Entrepreneurial University  
(2015) 9 Jan

★ ● 📄 Academic engagement and commercialisation: A review of the literature on univer...  
Perkmann M, Tartari V, McKelvey M, et. al. in Research Policy (2013) 9 Jan

☐ ★ ● 📄 The entrepreneurial university as driver for economic growth and social change - ...  
Kiofsten M, Fayolle A, Guerrero M, et. al. in Technological Forecasting and Social Change (2018) 9 Jan

1 to 6 of 6

Details | Notes

Journal Article Edit

### Academic engagement and commercialisation: A review of the literature on university–industry relations

Perkmann M, Tartari V, McKelvey M, Autio E, Broström A, D'Este P, Fini R, Geuna A, Grimaldi R, Hughes A, Krabel S, Kitson M, Llerena P, Lissoni F, Salter A, Sobrero M

**Research Policy**  
2013 vol. 42 (2) pp. 423-442

A considerable body of work highlights the relevance of collaborative research, contract research, consulting and informal relationships for university–industry knowledge transfer. We present a systematic review of research on academic scientists' involvement in these



# Папки и группы

The screenshot shows the left sidebar of the Mendeley application. At the top is a blue button with a plus sign and the text '+ Add'. Below it is a section titled 'MY LIBRARY' with a dropdown arrow. Underneath are several folders: 'Econometrics', 'Engagement', 'Entrepreneurial u...' (highlighted with a blue folder icon and a vertical ellipsis), 'Excellence initiatives', and 'Innovation'. Below the folders is a section titled 'GROUPS' with a dropdown arrow. Underneath are two items: '+ Create Group...' and 'ФЦП' (with a lock icon). At the bottom of the sidebar is a section titled 'TRASH' with a right-pointing arrow.

Папки

Группы

- Import document
- New folder
- New manual entry
- Import Endnote (.xml)
- Import RIS (.ris)
- Import BibTeX (.bib)

The screenshot shows the 'My Groups' page in the Mendeley application. At the top left is the text 'My Groups'. To its right is a blue button with a plus sign and the text '+ Create a new group'. Below this are two group entries. The first is an 'Institution' group named 'Mendeley Demo' with a member icon and the text 'Mendeley Institutional Edition (account) - a platform built on top of Mendeley that helps librarians and research...'. To its right is the text 'Members 4,152'. The second is a 'Private Group' named 'ФЦП' with an owner icon and the text 'Owner'. To its right is the text 'Members 2'.



# Группы

Create new group ✕

Name your group  
|

---

Group name is required

Describe your group

---

Choose a discipline ▾

---

 Public  
Open discussion and reference sharing.

 Invite-only  
Public group – but only approved members can post.

 Private  
Closed discussion and sharing of PDF files.

Название

Описание

Дисциплина

Тип группы



# Основное окно библиотеки

The screenshot shows a library interface with a toolbar at the top containing icons for 'Add to', 'Remove from folder', 'Delete', and 'Export to MS Word'. A dropdown menu is open on the right, showing 'Added (newest)'. Below the toolbar, a list of items is visible, including 'A Guiding framework for Entrepreneurial Universities' and 'minis of Graduates' Start-Ups Creation across a Multi-Campus Entrepren...'. Orange arrows point from callout boxes to the 'Add to', 'Delete', 'Export to MS Word', and 'Sort' icons. A fifth callout box, 'Удалить из папки', points to a star icon in the list.

Добавить в папку

Удалить

Сортировка

Удалить из папки

Экспорт

```
<?xml version="1.0" encoding="UTF-8"?>
<b:Sources xmlns="http://schemas.openxmlformats.org/officeDocument/2006/bibliography"
xmlns:b="http://schemas.openxmlformats.org/officeDocument/2006/bibliography">
- <b:Source>
  <b:Tag>perkmann-tartari-2013-academic-engagement-and-commercialisation:-a-
review-of-the-literature-on-university-industry-relations</b:Tag>
  <b:SourceType>JournalArticle</b:SourceType>
  <b>Title>Academic engagement and commercialisation: A review of the literature on
university-industry relations</b>Title>
  <b:Year>2013</b:Year>
  <b:RefOrder>1</b:RefOrder>
- <b:Author>
  - <b:Author>
```



# Документ

Details

Notes

## Academic engagement and commercialisation: A review of the literature on university–industry relations

Perkmann M, Tartari V, McKelvey M, Autio E, Broström A, D'Este P, Fini R, Geuna A, Grimaldi R, Hughes A, Krabel S, Kitson M, Llerena P, Lissoni F, Salter A, Sobrero M

### Research Policy

2013 vol: 42 (2) pp: 423-442

A considerable body of work highlights the relevance of collaborative research, contract research, consulting and informal relationships for university-industry knowledge transfer. We present a systematic review of research on academic scientists' involvement in these activities to which we refer as 'academic engagement'. Apart from extracting findings that

[more](#) ▾

DOI 10.1016/j.respol.2012.09.007

ISSN 00487333

PMID 22586759

ISBN 0048-7333

ArXiv ID arXiv:1011.1669v3



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Скачиваем приложение

<https://www.mendeley.com/download-desktop/>

## Download Mendeley Desktop for Windows



Download Mendeley Desktop for Windows

Windows 7, 8.1 and 10 (Version 1803) [See release notes.](#)

Other systems:  [Mendeley Desktop for macOS](#)  [Mendeley Desktop for Linux](#)



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# Десктоп

File Edit View Tools Help



Sync

Edit Settings

Search...

Dmitry

Add Files

Add Folder

Watch Folder

Add Entry Manually

Добавление



Фильтр по  
авторам,  
ключевым словам  
и т.д.

Authors	Title	Year	Published In	Added
Kura-Pooley, I.			International Encyclopedia of t...	01/12/18
K...			International Encyclopedia of t...	01/12/18
Swedberg, Richard			International Encyclopedia of t...	01/12/18
Green, Roy; Agarwal, Renu;	Innovation	2015	International Encyclopedia of t...	01/12/18
Logue, Danielle			International Encyclopedia of t...	01/12/18
da Silva, Wilma Emanuela;	Daily rhythmicity of the thermoregulatory responses of locally adapted Brazilian sheep in a semiarid environment	2017	International Journal of Biome...	01/12/18
Lette, Jadrana Hody Gurgel M...			International Encyclopedia of t...	01/12/18
Sundbo, Jon	Innovation, Theory of	2015	International Encyclopedia of t...	01/12/18
Grupp, Hariolf; Schubert, Torben	Review and new evidence on composite innovation indicators	2010	Research Policy	01/12/18

Details Notes Contents

Type: Journal Article

**Global Innovation Systems—  
A conceptual framework for  
innovation dynamics in  
transnational contexts**

Authors: C. Binz, B. Truffer

[View research catalog entry for this paper](#)

Journal: *Research Policy*

Year: 2017

Volume: 46

Issue: 7

Pages: 1284-1298

**Abstract:**

This paper proposes a framework for the analysis of technological innovation processes in transnational contexts. By drawing on existing innovation system concepts and recent elaborations on the globalization of innovation, we develop a multi-scalar conceptualization of innovation systems. Two key mechanisms are introduced and elaborated: the generation of resources in multi-locational subsystems and the establishment of structural couplings among them in a global innovation system (GIS). Based on this conceptualization, we introduce a typology of four generic GIS configurations, building on the innovation...

**Tags:**



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# Ручное добавление документа

Type: Journal Article

No Title

Authors: Authors

Journal:

Year:

Volume:

Issue:

Pages:

**Abstract:**

**Tags:**

**Author Keywords:**

**URL:**

Add URL...

**Catalog IDs**

ArXiv ID:

DOI:

PMID:

**Files:**

Add File...

**Other Settings**

Unpublished work - external file

Reset



Тип  
документа



Достаточно DOI



Добавить файл



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# Работа с полным текстом

☆ ● 📄	Pique, Josep M; Berbegal-Mirabent, Jasmina; Etkowitz,...	Triple Helix and the evolution of ecosystems of innovation: the case of Silicon Valley	2018 Triple Helix	14/12/18
-------	--	--	-------------------	----------

Можно  
выделять и  
добавлять  
комментарии

## Двойной клик

While universities have traditionally been viewed as a support structure for innovation, providing trained persons, research results and knowledge to industry, one of the main differences compared to previous approaches is that the Triple Helix model raised the university to an equivalent status. Thus, unlike previous institutional configurations in which universities had a secondary status or were subordinated to either industry or government, in the Triple Helix model the university emerges as an influential actor and equal partner.

Although the Triple Helix model is often used to depict a rather static scheme, with each actor in their own role, it is also used to describe the dynamic nature of the model in emerging European regions (Martin



# Надстройки

File Edit View **Tools** Help

Invite Colleagues

Install Web Importer

Uninstall MS Word Plugin

Check for Duplicates

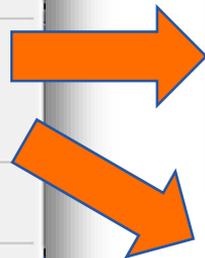
Options

**Mendeley**

Literature Search

**My Library**

All Documents



A screenshot of a browser window's taskbar. The Mendeley icon (a red square with a white 'M') is highlighted among other icons like Google, a lock, and a user profile.

Ссылки | **Рассылки** | Рецензирование | Вид | Справка

Insert Citation

Undo

Refresh

Export as

Style: American Psych...

Insert Bibliography

Open Mendeley

Mendeley Cite-O-Matic



# Word

Ссылки    Рассылки    Рецензирование    Вид    Справ

евую сноску

юска ▾

ки

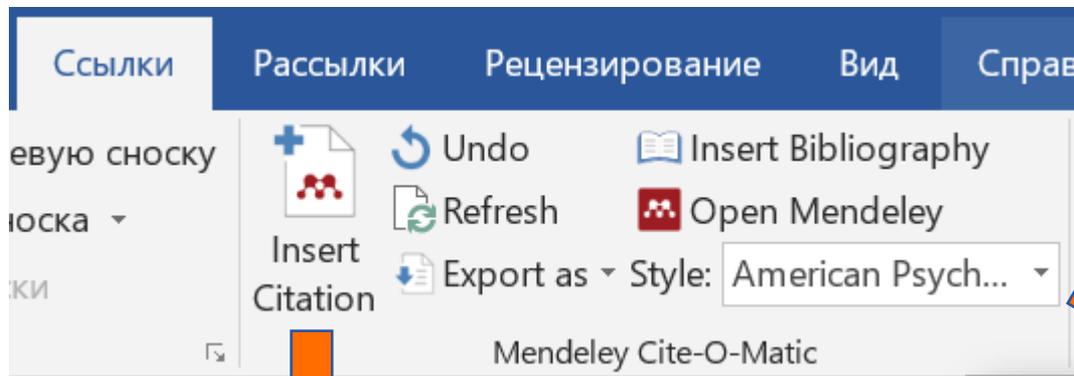
Insert Citation

Undo    Insert Bibliography

Refresh    Open Mendeley

Export as ▾ Style: American Psych... ▾

Mendeley Cite-O-Matic



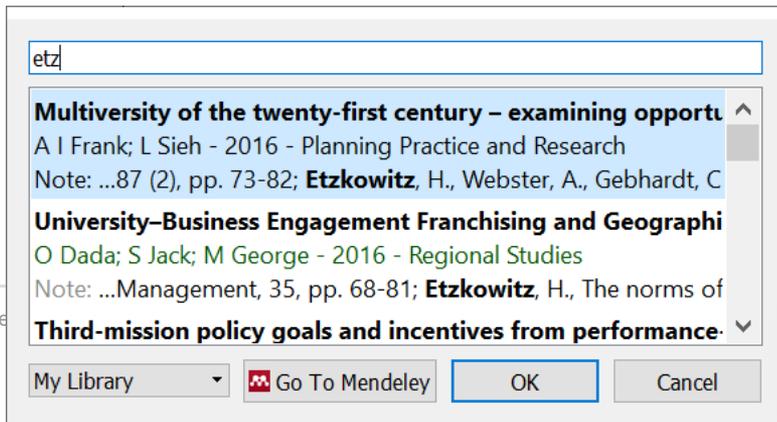
etzi

**Multiversity of the twenty-first century – examining opportu**  
A I Frank; L Sieh - 2016 - Planning Practice and Research  
Note: ...87 (2), pp. 73-82; **Etzkowitz**, H., Webster, A., Gebhardt, C

**University–Business Engagement Franchising and Geographi**  
O Dada; S Jack; M George - 2016 - Regional Studies  
Note: ...Management, 35, pp. 68-81; **Etzkowitz**, H., The norms of

**Third-mission policy goals and incentives from performance.**

My Library ▾    Go To Mendeley    OK    Cancel



- American Medical Association
- American Political Science Association
- American Psychological Association 6th edition
- American Sociological Association
- Chicago Manual of Style 17th edition (author-date)
- Cite Them Right 10th edition - Harvard
- IEEE
- Modern Humanities Research Association 3rd edition (note with bibliography)
- Modern Language Association 7th edition
- Nature

More Styles...

# Редактирование ссылок, добавление страниц и т.д.

Макет Ссылки Рассылки Рецензирование Вид Справа

Вставить концевую сноску  
Удаляющая сноска  
Удалить сноски  
Сноски

Edit Citation

Undo Refresh

Insert Bibliography Open Mendeley

Export as Style: American Psych...

Mendeley Cite-O-Matic

1 2 3 4 6 7 8 9

(Frank & Sieh, 2016)

Frank 2016; Search for additional reference

My Library Go To Mendeley OK Cancel

Frank 2016;

Page

Prefix

Suffix

Suppress author

My Library Go To Mendeley OK Cancel



# Академическая социальная сеть



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# Профиль

Feed Library Suggest Groups Datasets Careers Funding Search Search

Dmitry 



**Dmitry Kochetkov** [Edit](#)

1 h-index | 4 Citations

Add your title

PhD researcher [Edit](#)

Universiteit Leiden Centre for Science and Technology Studies

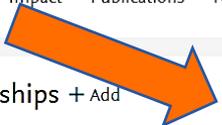
[Edit](#)

How does my profile look to others?

Overview Impact Publications Network

Editorships + Add

Add y  
to share wh



Данные о работе,  
исследовательских  
интересах, участии в  
редколлегиях журналов



# Добавление публикаций



**Dmitry Kochetkov** [Edit](#)

1  
h-index

4  
Citations

Add your title

PhD researcher [Edit](#)

Universiteit Leiden Centre for Science and Technology Studies

[Edit](#)

How does my profile look to others?

Overview Imp

**Publications**

Publications (14)

**+ Add**



**Developing the Regional Knowledge Economy Index: a**

Popov E, Kochetkov D

*Journal of the Knowledge Economy (2019)*

**A Correlation Analysis of Normalized Indicators of Citation**

Kochetkov D



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## Add publication

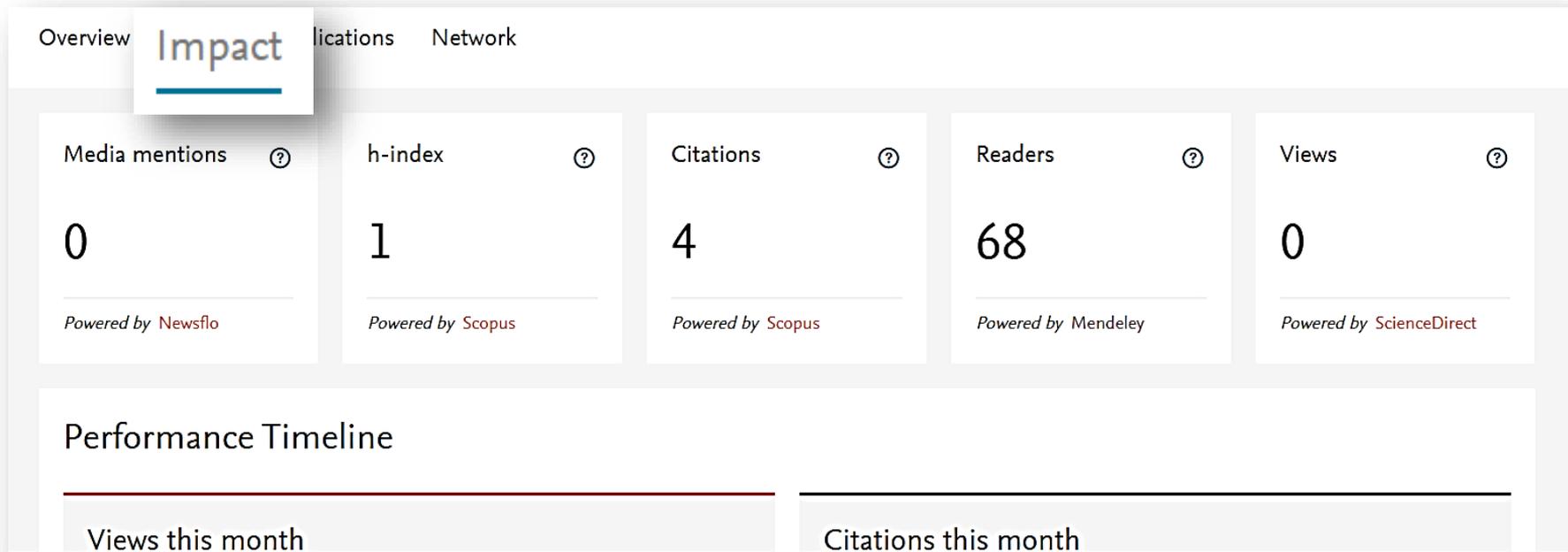
File uploads will be added to your profile and My Publications folder.

Click or drag and drop

Accepted formats: PDF

**+ Add entry manually**

# Метрики рассчитываются автоматически



# Поиск людей

Feed Library Suggest Groups Datasets Careers Funding Q Search 

Papers People Groups

 |e.g. Graphene

Papers People Groups

 Dokukin Petr|

Search

Results 1-20 of 1,327

1 2 3 4 5 ... Next >



**Sergey Dokukin**

 Follow



**Mikhail Dokukin**

 Follow



**Peter Dokukin**

Peoples' Friendship University of Russia (RUDN University)

 Following



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# Рекомендации

Feed Library Suggest Groups Datasets Careers Funding Search 

## Articles for you

**How can differences in international university rankings be explained?**

Piro F, Sivertsen G  
Scientometrics (2016)

12 Citations    23 Readers

**Abstract**

University rankings are typically presenting their results as league tables with more emphasis on final scores and positions, than on the clarification of why the universities are ranked as they

[View more](#)

[+ Add to library](#)   [Get full text at journal](#)   [Show similar articles](#)

## People to follow

 **Elena Savicheva**  
Followed by people you follow  
Follow 

 **Manuel Castelo Branco**  
Faculty of Economics, University of Porto  
Followed by people you follow  
Follow 

 **Victor Parfenov**



# Наборы данных <https://data.mendeley.com/>

Feed Library Suggest Groups Datasets Careers Funding

Find Research Data My Datasets My Projects New Dataset FAQ

## Discover Mendeley Data

Store, share, publish and find research data

[Create a Dataset](#)

### Find research data

Search **10.3 million** datasets from domain-specific and cross-domain repositories

Find Research Data



# Гранты

The screenshot shows the Elsevier Funding page. At the top, there is a navigation bar with links for Feed, Library, Suggest, Groups, Datasets, Careers, and Funding (which is highlighted with an orange arrow). A search bar contains the text 'sustainability' and has a magnifying glass icon. Below the search bar, there are two columns of filters: 'Research areas' and 'Funding type'. The 'Research areas' column lists various fields with their respective counts. The 'Funding type' column lists different types of funding with their counts. An orange arrow points to the 'Funding type' header. At the bottom left, there is a small Elsevier logo and the text '© Elsevier'.

Feed Library Suggest Groups Datasets Careers **Funding** Search Search Dmitry

Discover Find opportunities Browse funders Favorite opportunities

sustainability x Q

Research areas	Funding type		
Social Sciences 7,108	Engineering 1,187	Psychology 750	
Medicine 4,112	Computer Science 1,169	Physics and Astronomy 707	
Nursing 4,028	Environmental Science 1,151	Biochemistry, Genetics and Mol... 637	
Arts and Humanities 3,518	Health Professions 1,077	Pharmacology, Toxicology and P... 379	
Business, Management	Travel and Conferences 903	Prizes 2,188	Fellowships, scholarships or t... 5,596
	Equipment and facilities 71	Contract, tender or cooperativ... 1,205	Programs and projects 2,604
	Artistic pursuit 649	Research and publications 5,570	

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# Работа с результатами поиска

Discover **Find opportunities** Browse funders Favorite opportunities

sustainability × | Q

Refine results 1,037 funding opportunities Relevance ▾

sustainability × Russian Federation × Clear search ×

**Environmental sustainability** Ongoing

Commercial Organizations | Local or State Governments | Non-profit Organizations  
Small and Medium Businesses | Academic Institutions | Mid-Career and Experienced Researchers

National Science Foundation • Deadline: Ongoing • Amount: Up to 100,000 USD • Funding type: Research and publications

☆ Favorite

**Sustaining Grants** Deadline not specified

Non-profit Organizations

Cummings Foundation • Deadline: Deadline not specified • Amount: Up to 50,000 USD with total funding of 25,000,000 USD • Funding type: Programs and projects

☆ Favorite

Applicant type ▾  
Funder ▾

## Country of citizenship

Enter your country of citizenship Q

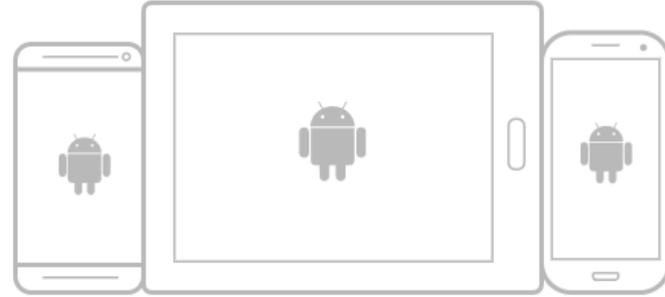
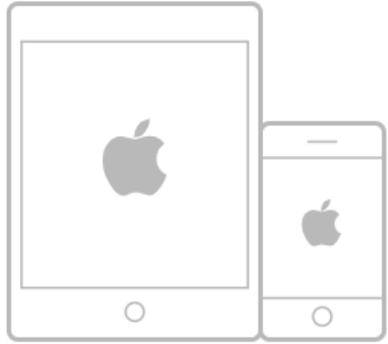


Russian Federation



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# Мобильные приложения



Research on the go with our mobile apps





ELSEVIER

# Благодарю за внимание!

Дамир Хафизов

[khafizovdm@susu.ru](mailto:khafizovdm@susu.ru)

